



gnr
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recruiting



Consumer Electronics Recruiting



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Consumer electronics manufacturers are facing turbulent times.

In recent years, the power to define technology has shifted to the consumer...while the power to define successful brands has shifted to the retailers. As a result, manufacturers are facing increasingly slimmer margins while having to address ever-shortening product lifecycles.

So what's the solution? It's innovation.

Consumer electronics manufacturers must become more innovative at every level – from developing new technologies to finding new applications for existing technologies to finding new ways to market. All this innovation hinges on just one thing: the ability to hire and retain the right people.

And that's where GNR comes in.



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**At GNR,
finding the
right people is
our specialty.**



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When you're serious about hiring A-level, game-changing talent, turn to GNR.

WE AGGRESSIVELY SOURCE INDUSTRY LEADERS

- We recruit the most experienced and innovative professionals and executives in consumer electronics.

WE DO WHAT MOST COMPANIES CANNOT DO

- We cold call recruit directly into your competitors to get the top 10% of talent in the nation.

WE DELIVER TALENT NO ONE ELSE CAN

- Our recruiters are all degreed engineers who thoroughly understand our clients' technical needs and business issues.
- Each of our recruiters makes 150 or more cold calls every day to source the brightest and most innovative minds.
- Our consumer electronics account managers are specialists who focus solely on this industry.
- We assign a team to work exclusively on your search to provide an exceptional level of service and support.



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No firm can match GNR's experience.

Our consumer electronics team has more than seven years of experience recruiting principal through executive level candidates in the following areas:

- Accounting & Finance
- CTO Office
- Engineering
 - Software Engineering
 - Hardware / Electrical Engineering
 - Mechanical Engineering
 - Manufacturing Engineering
- Human Resources
- Information Technology
- Legal
- Operations & Supply Chain
- Sales, Marketing & Business Development
- Senior & Executive Leadership

OUR CLIENT LIST INCLUDES WORK IN THE FOLLOWING AREAS:

LCD TV

HDMI

IPTV

DOCSIS

Digital Cameras

Class D Amplifier
Technology

Notebook PCs

Portable Video

MP3

iPod/Cell Phone
Hybrid

HDTV

DLP

DRM

Blu-ray and HD DVD

HD Camcorders



The GNR Difference

- We do what your internal recruiters are prohibited from doing – we direct recruit from industry leaders.
- We never rely on job boards or other passive recruiting methods; we recruit via cold calls and networking.
- We have an unprecedented success rate in GNR candidates accepting job offers from our clients.
- We offer greater depth – providing you with an entire team with industry specific experience.
- We meticulously screen and personally qualify every candidate before submitting you a resume.
- Our recruiters are technology experts who will truly understand your search requirements – we will not waste your time with candidates that don't meet your needs.
- We work exclusively for our clients. We guarantee that candidates that we source for a specific client's job opening will never be sent to another GNR client.
- We proactively address salary and other hiring issues in advance to maximize the probability of offer acceptance.

GNR provides the missing piece of the recruiting function that you can't replicate in-house.



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Our promise:

**To provide better-qualified
candidates, in less time.**



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Consumer Electronics Recruiting

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